

Rep Order#	6849418	Ver#	5	Mod#	1	Status	Confirmed
EC'd	Yes						

Traffic Order# 203490

Last Received: 09/12/2012 6:06 PM
Showing Buylines: All Lines

1 of 5

Station	WISN-TV INDIANAPOLIS, IN
Advertiser	() CLUB 4 GROWTH ACTION
Product	307/CLUB 4 GROWTH ACT
Estimate#	307
Buyer	CINDIE CRANE
Phone#	
Fax#	

Agency () TARGET ENTERPRISES
15260 VENTURA BLVD, STE: 1240
SHERMAN OAKS, CA 91436
Agency C/P1/P2/E //307
Flight Dates 09/06/2012 - 09/19/2012
Hiatus Weeks

Rep Firm
Sales Office () LOS ANGELES
Salesperson () SUE IKO
Salesperson Phone# 323-761-6113
Salesperson FAX# 323-686-5327

--- CONTRACT COMMENT ---

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.7	1	TH-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/06-09/07	2	1	2	\$500.00	
Buyline Comment: DATE/DAY CORRECTION												
Rating: 1.7	2	M-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/10-09/14	5	1	5	\$1,250.00	
Buyline Comment: DATE/DAY CORRECTION												
Rating: 1.7	3	M-W	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/17-09/19	3	1	3	\$750.00	
Buyline Comment: DATE/DAY CORRECTION												
Rating: 3.0	4	TH-F	6A-7A	DAYBREAK @ 6	:30	\$450.00	09/06-09/07	2	1	2	\$900.00	
Buyline Comment: DATE/DAY CORRECTION												
Rating: 3.0	5	M-F	6A-7A	DAYBREAK @ 6	:30	\$450.00	09/10-09/14	5	1	5	\$2,250.00	
Buyline Comment: DATE/DAY CORRECTION												
Rating: 3.0	6	M-W	6A-7A	DAYBREAK @ 6	:30	\$450.00	09/17-09/19	3	1	3	\$1,350.00	
Buyline Comment: DATE/DAY CORRECTION												
Rating: 2.5	7	TH-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/06-09/07	2	1	2	\$700.00	
Buyline Comment: DATE/DAY CORRECTION												
Rating: 2.5	8	M-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/10-09/14	5	1	5	\$1,750.00	
Buyline Comment: DATE/DAY CORRECTION												

2 of 5

Rep Firm
Sales Office () LOS ANGELES
Salesperson () SUE IKO
Salesperson Phone# 323-761-6113
Salesperson FAX# 323-686-5327

	LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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		9	M-W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/17-09/19	3	1	3	\$1,050.00	
	Rating:	2.5											
		10	TH-F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/06-09/07	2	1	2	\$300.00	
	Rating:	2.0											
					Buyline Comment: DATE/DAY CORRECTION								
	Rating:	2.0											
		11	M-F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/10-09/14	5	1	5	\$750.00	
					Buyline Comment: DATE/DAY CORRECTION								
	Rating:	2.0											
		12	M-W	8A-9A	CBS THIS MORNING	:30	\$150.00	09/17-09/19	3	1	3	\$450.00	
	Rating:	2.0											
		13	M-F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/10-09/14	5	1	5	\$3,000.00	
	Rating:	5.5											
					Buyline Comment: DATE/DAY CORRECTION								
		14	M-W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/17-09/19	3	1	3	\$1,800.00	
	Rating:	5.5											
		15	M-F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/10-09/14	5	1	5	\$3,000.00	
	Rating:	5.5											
					Buyline Comment: DATE/DAY CORRECTION								
		16	M-W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/17-09/19	3	1	3	\$1,800.00	
	Rating:	5.5											
		17	M-F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/10-09/14	5	1	5	\$3,000.00	
	Rating:	6.0											
					Buyline Comment: DATE/DAY CORRECTION								

3 of 5

Rep Firm
Sales Office () LOS ANGELES
Salesperson () SUE IKO
Salesperson Phone# 323-761-6113
Salesperson FAX# 323-686-5327

Daypart

Station WISH-TV INDIANAPOLIS, IN Agency () TARGET ENTERPRISES Rep Firm
 Advertiser () CLUB 4 GROWTH ACTIO 15260 VENTURA BLVD, STE. 1240 Sales Office () LOS ANGELES
 Product 307/CLUB 4 GROWTH ACT SHERMAN OAKS, CA 91436 Salesperson () SUE IKO
 Estimate# 307 Agency C/P1/P2/E //307 Salesperson Phone# 323-761-6113
 Buyer CINDIE CRANE Flight Dates 09/06/2012 - 09/19/2012 Salesperson FAX# 323-686-5327
 Phone# Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 7.6
 Buyline Comment: DATE/DAY CORRECTION

29 M-F 11P-1135P WISH-TV NEWS 8 @ 11 :30 \$900.00 09/10-09/14 5 1 5 \$4,500.00
 Rating: 7.6
 Buyline Comment: DATE/DAY CORRECTION

30 M-W 11P-1135P WISH-TV NEWS 8 @ 11 :30 \$900.00 09/17-09/19 3 1 3 \$2,700.00
 Rating: 7.6

31 SU 9A-1030A CBS SUNDAY MORNING NEWS :30 \$700.00 09/09-09/09 1 1 1 \$700.00
 Rating: 6.0

32 SU 9A-1030A CBS SUNDAY MORNING NEWS :30 \$700.00 09/16-09/16 1 1 1 \$700.00
 Rating: 6.0

33 SU 1030A-11A FACE THE NATION :30 \$1,500.00 09/09-09/09 1 1 1 \$1,500.00
 Rating: 3.0

34 SU 1030A-11A FACE THE NATION :30 \$1,500.00 09/16-09/16 1 1 1 \$1,500.00
 Rating: 3.0

---REPORT TOTALS---

Report Totals: 87 / \$62,300.00

---SALES MONTHLY TOTALS---

Sep 12: 87 / \$62,300.00
 Sales Totals: 87 / \$62,300.00
 Station Totals: 87 / \$62,300.00

Showing Buylines: All Lines

Last Received: 09/12/2012 6:06 PM

Station	WISH-TV INDIANAPOLIS, IN	Agency	() TARGET ENTERPRISES	Rep Firm	
Advertiser	() CLUB 4 GROWTH ACTIO		15260 VENTURA BLVD, STE. 1240	Sales Office	() LOS ANGELES
Product	307/CLUB 4 GROWTH ACT		SHERMAN OAKS, CA 91436	Salesperson	() SUE IKO
Estimate#	307	Agency C/P1/P2/E	//307		
Buyer	CINDIE CRANE	Flight Dates	09/06/2012 - 09/19/2012	Salesperson Phone#	323-761-6113
Phone#		Hiatus Weeks		Salesperson FAX#	323-686-5327
Fax#					

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$214,828	CABL	0%	WISH	29%	WNDY	0%	WRTV	25%	WTHR	32%
		WTTV	0%	WXIN	14%						

---COMPETITIVE COMMENTS---

#2 SHARE W/29%

ALL OTHER SHARES ESTIMATED OFF OF RANK

Books	null
Demos	RA55+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 09/06/12-09/19/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
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Alt Order #: 06849418

WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 5am	5-530a	:30	09/06/12	5:18:20 AM	Daybreak @ 5am	\$250.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 6	558-7a	:30	09/06/12	6:13:28 AM	Daybreak WX Sp	\$450.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @7a	7-8a	:30	09/06/12	7:29:26 AM	CBS This Morning	\$350.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @8	8-9a	:30	09/06/12	8:10:46 AM	CBS This Morning	\$150.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 11 M-F	11-1135p	:30	09/06/12	11:06:42 PM	LN M-F	\$900.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 11 M-F	11-1135p	:30	09/07/12		Daybreak @ 5am	\$250.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Friday 10-11p	958-11p	:30	09/07/12		Fri Hour 3	\$2,600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 6	558-7a	:30	09/07/12		Daybreak @ 6	\$450.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @7a	7-8a	:30	09/07/12		CBS This Morning	\$350.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @8	8-9a	:30	09/07/12		CBS This Morning	\$150.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Face the Nation	1028-11a	:30	09/09/12		Face the Nation	\$1,500.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS Sunday Morning	858-1030a	:30	09/09/12		CBS Sunday Mor	\$700.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Sunday 7-8p	658-8p	:30	09/09/12		Sun Hour 1	\$3,000.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Sunday 10-11p	958-11p	:30	09/09/12		Sun Hour 4	\$1,600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @5p	5-530p	:30	09/10/12		News 8 @5	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 11 M-F	11-1135p	:30	09/10/12		LN M-F	\$900.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 5am	5-530a	:30	09/10/12		Daybreak @ 5am	\$250.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @6	558-630p	:30	09/10/12		News 8 @6	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 6	558-7a	:30	09/10/12		Daybreak @ 6	\$450.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 530p	530-6p	:30	09/10/12		News 8 @530	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @8	8-9a	:30	09/10/12		CBS This Morning	\$150.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @7a	7-8a	:30	09/10/12		CBS This Morning	\$350.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @6	558-630p	:30	09/11/12		News 8 @6	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 530p	530-6p	:30	09/11/12		News 8 @530	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Tuesday 10-11p	958-11p	:30	09/11/12		Tue Hour 3	\$2,600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 11 M-F	11-1135p	:30	09/11/12		LN M-F	\$900.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 6	558-7a	:30	09/11/12		Daybreak @ 6	\$450.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @5p	5-530p	:30	09/11/12		News 8 @5	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Tuesday 8-9p	758-9p	:30	09/11/12		Tue Hour 1	\$3,000.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @7a	7-8a	:30	09/11/12		CBS This Morning	\$350.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @8	8-9a	:30	09/11/12		CBS This Morning	\$150.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 5am	5-530a	:30	09/11/12		Daybreak @ 5am	\$250.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @6	558-630p	:30	09/12/12		News 8 @6	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @8	8-9a	:30	09/12/12		CBS This Morning	\$150.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 6	558-7a	:30	09/12/12		Daybreak @ 6	\$450.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	CBS This Morning @7a	7-8a	:30	09/12/12		CBS This Morning	\$350.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 5am	5-530a	:30	09/12/12		Daybreak @ 5am	\$250.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 530p	530-6p	:30	09/12/12		News 8 @530	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 11 M-F	11-1135p	:30	09/12/12		LN M-F	\$900.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @5p	5-530p	:30	09/12/12		News 8 @5	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 6	558-7a	:30	09/13/12		Daybreak @ 6	\$450.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	Daybreak @ 5am	5-530a	:30	09/13/12		Daybreak @ 5am	\$250.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @5p	5-530p	:30	09/13/12		News 8 @5	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @ 530p	530-6p	:30	09/13/12		News 8 @530	\$600.00							
WISH	POL/Club For Growth CLUB 4 GRW 307	News 8 @6	558-630p	:30	09/13/12		News 8 @6	\$600.00							

[Filtered by:] [Sorted by: Alt Order #.]

Spot Manager: All, 09/06/12-09/19/12

Alt Order #: 06849418

Station	Advertiser	Product	Estimote	Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS This Morning	@8	8-9a	:30	09/13/12		CBS This Morning		\$150.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS This Morning	@7a	7-8a	:30	09/13/12		CBS This Morning		\$350.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @ 11 M-F		11-1135p	:30	09/13/12		LN M-F		\$900.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS This Morning	@8	8-9a	:30	09/14/12		CBS This Morning		\$150.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Daybreak @ 6		558-7a	:30	09/14/12		Daybreak @ 6		\$450.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Friday 10-11p		958-11p	:30	09/14/12		Fri Hour 3		\$2,600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @6		558-630p	:30	09/14/12		News 8 @6		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @ 530p		530-6p	:30	09/14/12		News 8 @530		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @ 11 M-F		11-1135p	:30	09/14/12		LN M-F		\$900.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS This Morning	@7a	7-8a	:30	09/14/12		CBS This Morning		\$350.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Daybreak @ 5am		5-530a	:30	09/14/12		Daybreak @ 5am		\$250.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @5p		5-530p	:30	09/14/12		News 8 @5		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Sunday 10-11p		958-11p	:30	09/16/12		Sun Hour 4		\$1,600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Face The Nation		1028-11a	:30	09/16/12		Face the Nation		\$1,500.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Sunday 7-8p		658-8p	:30	09/16/12		Sun Hour 1		\$3,000.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS Sunday Morning		858-1030a	:30	09/16/12		CBS Sunday Mor		\$700.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Daybreak @ 6		558-7a	:30	09/17/12		Daybreak @ 6		\$450.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @5p		5-530p	:30	09/17/12		News 8 @5		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS This Morning	@7a	7-8a	:30	09/17/12		CBS This Morning		\$350.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @6		558-630p	:30	09/17/12		News 8 @6		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @ 530p		530-6p	:30	09/17/12		CBS This Morning		\$150.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @ 11 M-F		11-1135p	:30	09/17/12		LN M-F		\$900.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Daybreak @ 5am		5-530a	:30	09/17/12		Daybreak @ 5am		\$250.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS This Morning	@8	8-9a	:30	09/18/12		CBS This Morning		\$150.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Tues 9-11p		9-11p	:30	09/18/12		Tue Prime Other		\$2,500.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Daybreak @ 5am		5-530a	:30	09/18/12		Daybreak @ 5am		\$250.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS This Morning	@7a	7-8a	:30	09/18/12		CBS This Morning		\$350.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @6		558-630p	:30	09/18/12		News 8 @6		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @ 530p		530-6p	:30	09/18/12		News 8 @530		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Daybreak @ 6		558-7a	:30	09/18/12		Daybreak @ 6		\$450.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @ 11 M-F		11-1135p	:30	09/18/12		LN M-F		\$900.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @5p		5-530p	:30	09/18/12		News 8 @5		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS This Morning	@7a	7-8a	:30	09/19/12		CBS This Morning		\$350.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @ 11 M-F		11-1135p	:30	09/19/12		LN M-F		\$900.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Daybreak @ 6		558-7a	:30	09/19/12		Daybreak @ 6		\$450.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @5p		5-530p	:30	09/19/12		News 8 @5		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @6		558-630p	:30	09/19/12		News 8 @6		\$600.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	CBS This Morning	@8	8-9a	:30	09/19/12		CBS This Morning		\$150.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	Daybreak @ 5am		5-530a	:30	09/19/12		Daybreak @ 5am		\$250.00			
WISH	POL/Club For Growth	CLUB 4 GRW	307	News 8 @ 530p		530-6p	:30	09/19/12		News 8 @530		\$600.00			

\$62,300.00

\$62,300.00

[Filtered by:] [Sorted by: Alt Order #]



December 14, 2011

Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd., Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

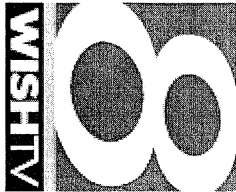
Please accept this letter as authorization for you to represent Club for Growth Action.
Our official information is as follows:

Club for Growth Action
2001 L Street, NW, Suite 600
Washington, DC 20036
Phone: (202) 955-5500
Fax: (202) 955-5500
Name of Treasurer: Chris Chocola

Sincerely,

Chris Chocola
Treasurer, Club for Growth Action

INVOICE



Remit Address:
WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403
USA

Advertiser	POL/Club For Growth Action
Product	CLUB 4 GRWTH ACT
Estimate Number	307

Invoice #	203490-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Station	WISH
Account Executive	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order #	203490
Alt Order #	06849418
Deal #	
Order Flight	09/06/12 - 09/19/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN4746
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		09/03/12 to 09/09/12	2x	----TF--				
					to						
	WISH			Th	09/06/12	:30	5:22 AM	CGTY0904	\$250.00		2
	WISH			F	09/07/12	:30	5:09 AM	CGTY0904	\$250.00		1
2	WISH	Daybreak @ 5am	5-530a		09/10/12 to 09/16/12	5x	MTWTF--				
					to						
	WISH			M	09/10/12	:30	5:23 AM	CGTY0904	\$250.00		2
	WISH			Tu	09/11/12	:30	5:09 AM	CGTY0904	\$250.00		1
	WISH			W	09/12/12	:30	5:22 AM	CGTY0904	\$250.00		5
	WISH			Th	09/13/12	:30	5:10 AM	CGTY0904	\$250.00		4
	WISH			F	09/14/12	:30	5:10 AM	CGTY0904	\$250.00		3
3	WISH	Daybreak @ 5am	5-530a		09/17/12 to 09/23/12	3x	MTW----				
					to						
	WISH			M	09/17/12	:30	5:09 AM	CGTY0904	\$250.00		3
	WISH			Tu	09/18/12	:30	5:10 AM	CGTY0904	\$250.00		1
	WISH			W	09/19/12	:30	5:08 AM	CGTY0904	\$250.00		2
4	WISH	Daybreak @ 6	558-7a		09/03/12 to 09/09/12	2x	---TF--				
					to						
	WISH			Th	09/06/12	:30	6:21 AM	CGTY0904	\$450.00		2
	WISH			F	09/07/12	:30	6:24 AM	CGTY0904	\$450.00		1
5	WISH	Daybreak @ 6	558-7a		09/10/12 to 09/16/12	5x	MTWTF--				
					to						
	WISH			M	09/10/12	:30	6:38 AM	CGTY0904	\$450.00		2
	WISH			Tu	09/11/12	:30	6:29 AM	CGTY0904	\$450.00		3
	WISH			W	09/12/12	:30	6:55 AM	CGTY0904	\$450.00		4
	WISH			Th	09/13/12	:30	6:44 AM	CGTY0904	\$450.00		5
	WISH			F	09/14/12	:30	6:12 AM	CGTY0904	\$450.00		1
6	WISH	Daybreak @ 6	558-7a		09/17/12 to 09/23/12	3x	MTW----				
					to						
	WISH			M	09/17/12	:30	6:43 AM	CGTY0904	\$450.00		2

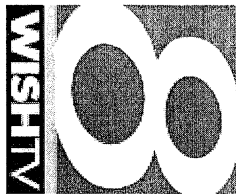
Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE

Remit Address:

WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Target Enterprises
 Attention: Accounts Payable
 15260 Ventura Boulevard
 Suite 1240
 Sherman Oaks, CA 91403
 USA

Advertiser	POL/Club For Growth Action
Product	CLUB 4 GRWTH ACT
Estimate Number	307

Invoice #	203490-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Station	WISH
Account Executive	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order #	203490
Alt Order #	06849418
Deal #	
Order Flight	09/06/12 - 09/19/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN4746
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	WISH	Daybreak @ 6	558-7a								
	WISH			Tu	09/18/12	:30	6:10 AM	CGTY0904	\$450.00		1
	WISH			W	09/19/12	:30	6:30 AM	CGTY0904	\$450.00		3
7	WISH	CBS This Morning @7a	7-8a								
	WISH			Th	09/06/12	:30	7:29 AM	CGTY0904	\$350.00		1
	WISH			F	09/07/12	:30	7:29 AM	CGTY0904	\$350.00		2
8	WISH	CBS This Morning @7a	7-8a								
	WISH			M	09/10/12	:30	7:39 AM	CGTY0904	\$350.00		1
	WISH			Tu	09/11/12	:30	7:41 AM	CGTY0904	\$350.00		4
	WISH			W	09/12/12	:30	7:59 AM	CGTY0904	\$350.00		2
	WISH			Th	09/13/12	:30	7:59 AM	CGTY0904	\$350.00		3
	WISH			F	09/14/12	:30	7:42 AM	CGTY0904	\$350.00		5
9	WISH	CBS This Morning @7a	7-8a								
	WISH			M	09/17/12	:30	7:26 AM	CGTY0904	\$350.00		2
	WISH			Tu	09/18/12	:30	7:37 AM	CGTY0904	\$350.00		1
	WISH			W	09/19/12	:30	7:26 AM	CGTY0904	\$350.00		3
10	WISH	CBS This Morning @8	8-9a								
	WISH			Th	09/06/12	:30	8:14 AM	CGTY0904	\$150.00		1
	WISH			F	09/07/12	:30	8:55 AM	CGTY0904	\$150.00		2
11	WISH	CBS This Morning @8	8-9a								
	WISH			M	09/10/12	:30	8:11 AM	CGTY0904	\$150.00		4
	WISH			Tu	09/11/12	:30	8:39 AM	CGTY0904	\$150.00		2
	WISH			W	09/12/12	:30	8:36 AM	CGTY0904	\$150.00		1
	WISH			Th	09/13/12	:30	8:21 AM	CGTY0904	\$150.00		5
	WISH			F	09/14/12	:30	8:10 AM	CGTY0904	\$150.00		3

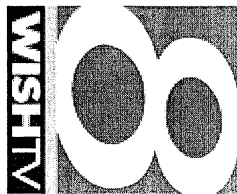
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90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888



Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403
USA

Advertiser	POL/Club For Growth Action
Product	CLUB 4 GRWTH ACT
Estimate Number	307

Invoice #	203490-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Station	WISH
Account Executive	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order #	203490
Alt Order #	06849418
Deal #	
Order Flight	09/06/12 - 09/19/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

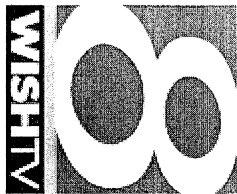
Agency Ref	IN4746
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	WISH	CBS This Morning @8	8-9a								
					09/17/12 to 09/23/12	3x	MTW----				
	WISH			M	09/17/12	:30	8:21 AM	CGTY0904	\$150.00		2
	WISH			Tu	09/18/12	:30	8:55 AM	CGTY0904	\$150.00		3
	WISH			W	09/19/12	:30	8:55 AM	CGTY0904	\$150.00		1
13	WISH	News 8 @5p	5-530p								
					09/10/12 to 09/16/12	5x	MTWTF--				
	WISH			M	09/10/12	:30	5:10 PM	CGTY0904	\$600.00		2
	WISH			Tu	09/11/12	:30	5:23 PM	CGTY0904	\$600.00		3
	WISH			W	09/12/12	:30	5:22 PM	CGTY0904	\$600.00		1
	WISH			Th	09/13/12	:30	5:12 PM	CGTY0904	\$600.00		5
	WISH			F	09/14/12	:30	5:21 PM	CGTY0904	\$600.00		4
14	WISH	News 8 @5p	5-530p								
					09/17/12 to 09/23/12	3x	MTW----				
	WISH			M	09/17/12	:30	5:21 PM	CGTY0904	\$600.00		2
	WISH			Tu	09/18/12	:30	5:13 PM	CGTY0904	\$600.00		3
	WISH			W	09/19/12	:30	5:22 PM	CGTY0904	\$600.00		1
15	WISH	News 8 @ 530p	530-6p								
					09/10/12 to 09/16/12	5x	MTWTF--				
	WISH			M	09/10/12	:30	5:43 PM	CGTY0904	\$600.00		1
	WISH			Tu	09/11/12	:30	5:36 PM	CGTY0904	\$600.00		4
	WISH			W	09/12/12	:30	5:44 PM	CGTY0904	\$600.00		3
	WISH			Th	09/13/12	:30	5:45 PM	CGTY0904	\$600.00		5
	WISH			F	09/14/12	:30	5:38 PM	CGTY0904	\$600.00		2
16	WISH	News 8 @ 530p	530-6p								
					09/17/12 to 09/23/12	3x	MTW----				
	WISH			M	09/17/12	:30	5:52 PM	CGTY0904	\$600.00		2
	WISH			Tu	09/18/12	:30	5:52 PM	CGTY0904	\$600.00		3
	WISH			W	09/19/12	:30	5:38 PM	CGTY0904	\$600.00		1
17	WISH	News 8 @6	558-630p								
					09/17/12 to 09/23/12	3x	MTW----				
	WISH			M	09/17/12	:30	5:52 PM	CGTY0904	\$600.00		2
	WISH			Tu	09/18/12	:30	5:52 PM	CGTY0904	\$600.00		3
	WISH			W	09/19/12	:30	5:38 PM	CGTY0904	\$600.00		1

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INVOICE



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WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Target Enterprises
 Attention: Accounts Payable
 15260 Ventura Boulevard
 Suite 1240
 Sherman Oaks, CA 91403
 USA

Advertiser	POI/Club For Growth Action
Product	CLUB 4 GRWTH ACT
Estimate Number	307

Invoice #	203490-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Station	WISH
Account Executive	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order #	203490
Alt Order #	06849418
Deal #	
Order Flight	09/06/12 - 09/19/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN4746
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	WISH	News 8 @6	556-630p		to						
	WISH			09/10/12 to 09/16/12	5x	MTWTF--					
	WISH			M	09/10/12	:30	6:11 PM	CGTY0904	\$600.00		3
	WISH			Tu	09/11/12	:30	5:58 PM	CGTY0904	\$600.00		4
	WISH			W	09/12/12	:30	6:15 PM	CGTY0904	\$600.00		2
	WISH			Th	09/13/12	:30	6:09 PM	CGTY0904	\$600.00		5
	WISH			F	09/14/12	:30	6:22 PM	CGTY0904	\$600.00		1
18	WISH	News 8 @6	556-630p		to						
	WISH			09/17/12 to 09/23/12	3x	MTW----					
	WISH			M	09/17/12	:30	6:18 PM	CGTY0904	\$600.00		2
	WISH			Tu	09/18/12	:30	6:22 PM	CGTY0904	\$600.00		3
	WISH			W	09/19/12	:30	6:22 PM	CGTY0904	\$600.00		1
19	WISH	Tuesday 8-9p	758-9p		to						
	WISH			09/10/12 to 09/16/12	1x	-T-----					
	WISH			Tu	09/11/12	:30	8:31 PM	CGTY0904	\$3,000.00		1
20	WISH	Tues 9-11p	9-11p		to						
	WISH			09/17/12 to 09/23/12	1x	-T-----					
	WISH			Tu	09/18/12	:30	9:36 PM	CGTY0904	\$2,500.00		1
21	WISH	Tuesday 10-11p	956-11p		to						
	WISH			09/10/12 to 09/16/12	1x	-T-----					
	WISH			Tu	09/11/12	:30	10:38 PM	CGTY0904	\$2,600.00		1
22	WISH	Friday 10-11p	958-11p		to						
	WISH			09/03/12 to 09/09/12	1x	----F--					
	WISH			F	09/07/12	:30	10:47 PM	CGTY0904	\$2,600.00		1
23	WISH	Friday 10-11p	958-11p		to						
	WISH			09/10/12 to 09/16/12	1x	----F--					
	WISH			F	09/14/12	:30	10:34 PM	CGTY0904	\$2,600.00		1
24	WISH	Sunday 7-8p	656-8p		to						
	WISH			09/03/12 to 09/09/12	1x	-----S					

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 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Target Enterprises
 Attention: Accounts Payable
 15260 Ventura Boulevard
 Suite 1240
 Sherman Oaks, CA 91403
 USA

Advertiser	POL/Club For Growth Action
Product	CLUB 4 GRWTH ACT
Estimate Number	307

Invoice #	203490-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Station	WISH
Account Executive	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order #	203490
Alt Order #	06849418
Deal #	
Order Flight	09/06/12 - 09/19/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN4746
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	WISH	Sunday 7-8p	658-8p	Su	09/09/12	:30	8:27 PM	CGTY0904	\$3,000.00		1
	WISH	Sunday 7-8p	658-8p	Su	09/10/12 to 09/16/12	1x	-----S				
	WISH	Sunday 7-8p	658-8p	Su	09/16/12	:30	8:35 PM	CGTY0904	\$3,000.00		1
25	WISH	Sunday 10-11p	958-11p	Su	09/09/12	:30	11:33 PM	CGTY0904	\$1,600.00		1
	WISH	Sunday 10-11p	958-11p	Su	09/10/12 to 09/16/12	1x	-----S				
	WISH	Sunday 10-11p	958-11p	Su	09/16/12	:30	11:11 PM	CGTY0904	\$1,600.00		1
26	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/03/12 to 09/09/12	2x	---TF--				
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/06/12	:30	11:24 PM	CGTY0904	\$900.00		2
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/07/12	:30	11:11 PM	CGTY0904	\$900.00		1
27	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/10/12 to 09/16/12	5x	MTWTF--				
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/10/12	:30	11:39 PM	CGTY0904	\$900.00		3
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/11/12	:30	11:15 PM	CGTY0904	\$900.00		4
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/12/12	:30	11:28 PM	CGTY0904	\$900.00		1
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/13/12	:30	11:28 PM	CGTY0904	\$900.00		2
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/14/12	:30	11:08 PM	CGTY0904	\$900.00		5
28	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/17/12 to 09/23/12	3x	MTW----				
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/17/12	:30	11:28 PM	CGTY0904	\$900.00		2
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/18/12	:30	11:34 PM	CGTY0904	\$900.00		1
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/19/12	:30	11:23 PM	CGTY0904	\$900.00		3
29	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/03/12 to 09/09/12	1x	-----S				
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/03/12	:30	11:24 PM	CGTY0904	\$900.00		2
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/04/12	:30	11:11 PM	CGTY0904	\$900.00		1
30	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/10/12 to 09/16/12	5x	MTWTF--				
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/10/12	:30	11:39 PM	CGTY0904	\$900.00		3
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/11/12	:30	11:15 PM	CGTY0904	\$900.00		4
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/12/12	:30	11:28 PM	CGTY0904	\$900.00		1
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/13/12	:30	11:28 PM	CGTY0904	\$900.00		2
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/14/12	:30	11:08 PM	CGTY0904	\$900.00		5
31	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/17/12 to 09/23/12	3x	MTW----				
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/17/12	:30	11:28 PM	CGTY0904	\$900.00		2
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/18/12	:30	11:34 PM	CGTY0904	\$900.00		1
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/19/12	:30	11:23 PM	CGTY0904	\$900.00		3
32	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/03/12 to 09/09/12	1x	-----S				
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/03/12	:30	11:24 PM	CGTY0904	\$900.00		2
	WISH	Sunday 8 @ 11 M-F	11-1135p	to	09/04/12	:30	11:11 PM	CGTY0904	\$900.00		1

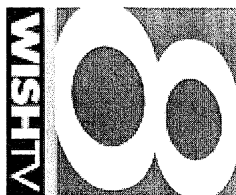
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INVOICE

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Main: (317) 923-8888
Billing: (317) 923-8888

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403
USA

Advertiser	POL/Club For Growth Action
Product	CLUB 4 GRWTH ACT
Estimate Number	307

Invoice #	203490-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/19/12

Station	WISH
Account Executive	Petry Los Angeles
Sales Office	Petry/Los Angeles
Sales Region	National

Order #	203490
Alt Order #	06849418
Deal #	
Order Flight	09/06/12 - 09/19/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN4746
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	WISH	CBS Sunday Morning	858-1030a	Su	09/09/12	:30	9:34 AM	CGTY0904	\$700.00		1
32	WISH	CBS Sunday Morning	858-1030a	Su	09/10/12 to 09/16/12	1x	-----S				
	WISH	Face The Nation	1028-11a	Su	09/16/12	:30	9:48 AM	CGTY0904	\$700.00		1
33	WISH	Face The Nation	1028-11a	Su	09/03/12 to 09/09/12	1x	-----S				
	WISH	Face The Nation	1028-11a	Su	09/09/12	:30	10:59 AM	CGTY0904	\$1,500.00		1
34	WISH	Face The Nation	1028-11a	Su	09/10/12 to 09/16/12	1x	-----S				
	WISH	Face The Nation	1028-11a	Su	09/16/12	:30	10:29 AM	CGTY0904	\$1,500.00		1
<u>Aired Spots</u>											
87											

Gross Total **\$62,300.00**

Agency Commission **\$9,345.00**

Net Amount Due **\$52,955.00**

Payment Terms 30 Days

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